

2016 Fleet Feet / Nike Racing Team Sponsored Athlete Information and Criteria

Must be a high-level runner residing in the immediate Chicago area

- While race times are not the only determining factor, the following qualifying times need to have been achieved in the last 12 months for consideration:
 - Men: 15:40 5K; 25:45 8K; 32:45 10K; 54:00 10 Mile; 1:12 Half Marathon; 2:33 Marathon
 - Women: 17:40 5K; 29:00 8K; 36:45 10K; 1:02 10 Mile; 1:24 Half Marathon; 2:59 Marathon

Team Racing Goals:

- High-Level Chicago Area Races: BoA Shamrock Shuffle, BoA Chicago Marathon
- Fleet Feet Sports Signature Races
- CARA Circuit Races
- Regional & National Target Races including USATF Championship events

Sponsored Athlete Benefits

- Access to race comps for the Bank of America Shamrock Shuffle and Chicago Marathon
- Race comps and guaranteed spots in Fleet Feet Sports Signature Races
- Race comps to select races that Fleet Feet Sports sponsors (subject to availability)
- Assistance getting preferred corrals /entries into regional and national races
- Shopping events for Nike products
- 20% discount on in-stock items (any brand) at Fleet Feet Sports Chicago
- Weekly team runs and workouts
- Access to Chicago Endurance Sports coaching
- Opportunity to participate in Nike wear-test programs and focus groups
- Invitations to exclusive Nike sponsored events
- Team tents at over 45 local races
- Access to hospitality tents at select events
- Additional support available for those who qualify for USA National and Olympic team trials
- Nike Training Product – (estimated value \$1200)
 - 4 pair shoes
 - Warm-up jacket and pant
 - Training shirt and shorts
 - Racing singlet and shorts

Requirements and Expectations

- Act as a brand ambassador for Fleet Feet Sports, Nike & Chicago Endurance Sports, including but not limited to
 - Mentoring the non-sponsored athletes on the team
 - Inviting people into the Fleet Feet Sports community
 - Inviting people to participate in Fleet Feet Sports store events and races
 - Being active on Fleet Feet Sports social media outlets discussing racing, training, gear, motivation, etc.
 - Being considerate of the Fleet Feet Sports and Nike brands on social media with respect to not promoting competing organizations (race, training, or retail)
- Submit training/racing plan for the year
- Must compete in official team uniform, **no exceptions**
- Must wear Nike footwear and apparel at all team events & related activities
- Must compete in seven (7) designated team races (final list tbd)
- Must be or become USATF member with team designation as Fleet Feet / Nike Racing
- Must attend team workouts and events at least twice per month
- Must be an active member of the Fleet Feet Sports running community
- Make yourself available to participate in Fleet Feet Sports / CES / Nike running programs and initiatives
- Volunteer at a minimum of 3 Fleet Feet Sports events
- Commit to train and race with a winning attitude
- Be able to function in a team atmosphere
- Ability to have fun

Application process

- Contact Kyle Larson (KLarson@FleetFeetChicago.com)
 - You will be sent an online application. Please be prepared to provide your running history, 2015 race results, race goals / plan for 2016 and comments on how you will be able to enhance the Fleet Feet Sports, Chicago Endurance Sports and Nike brands by being a member of this team.

**** Team members will be selected as applications are received. Spots on this team are limited and based on the calendar year.**